

Design (verb) : to decide upon the look and functioning of (a building, garment or other object), typically by making a detailed drawing of it.

First and foremost, we are designers. This means we put sincere thought and planning into the best way to handle your specific needs. We don't use an A, B or C approach (cookie cutter method). Every client has a new and unique project and we provide a specialized solution. We love it that way. We're a creative team and like the challenge of coming up with new designs and material that is specific to you and your needs.

We, at Joppa Design all got our start in print design. Having a strong knowledge of the printing process and design has given us a great foundation for designing dynamic and "out of the box" websites. We can create a campaign using a variety of medias, unifying and strengthening your brand.

We feel strongly about supporting and giving back to our community by offering affordable, professional and customized work to any business, charitable organization, large or small.

Our success has come from our dedication to professional attitudes and high personal goals and standards. By putting 110% into everything we do, we can confidently communicate with our clients and sleep well at night, knowing we have delivered the best product possible.

We want our clients to walk away from each project completely satisfied, knowing they have chosen the best team for their job.

By working with Joppa Design, you can feel confident that you are getting individual attention and a totally customized solution whether for a business card design or an e-commerce website.

We look forward to designing your vision.

stay in touch!

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about Joppa Design

Choosing Joppa Design for your next project is the best thing you can do for your company's image.

a little history Jerry Bergeron and Chad Freeman recognized a need for quality website design and development in Amarillo and nationally. In 2003 Joppa Design opened it's doors and has been providing quality customer service and top-notch graphic design and web development with integrity ever since.

The initial Joppa team has grown, and we continue to grow. Our team is comprised of people with passion for what they do and for providing engaging site designs with optimized functionality. This goal of excellence carries through not only in our websites, but into everything we produce.

We love great design – inside and out.

services we offer

- graphic design
- print design
- web design & development
- database development & programming
- consulting
- marketing
- website hosting
- search engine optimization (seo)

our team

- » Jerry Bergeron : partner, "Detail Freak"
- » Chad Freeman : partner, "People Person - Prankster"
- » Curt Arbtin : programmer, "Cat and Code Lover"
- » Miguel Quintanilla : graphic designer, "Photoshop Wizard"
- » J Sanders : project coordinator, "Balancer of Work & Body"
- » Crystal Freeman : bookkeeper, "Brains Behind the Smile"
- » Kara Stevens : web developer, "Keyboard Master in Heels"

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services

graphic design Running your business is your expertise. Your business's image is ours. Good design is not only visually appealing but must also be functional and effective. Our experience in these areas give us strength and insight – creating solid design.

print design We can produce printed pieces of any size, shape and scope, whether it's a business card or banners for your next trade show. To create a lasting impression, serious thought and creativity needs to go into every detail from your copy to the type of paper your piece is printed on. We at Joppa Design love designing and will deliver a unique, effective and memorable piece for any occasion.

website design We will evaluate your site's purpose and your business goals. A site is an investment that pays for itself when done right. At Joppa Design, it's our job - and our passion - to make your site as effective, user-friendly and attractive as possible. By taking the appropriate steps and basing them on a solid foundation of planning, your site can turn into a completely new tool for your team and value to your customers.

database programming Users can see the front-end results of a well-designed website, but what about the back end? How does the shopping cart feature or reply form work? Like a car, if your engine isn't well tuned and suited for your needs, nothing runs right. In this business, a programmer is essential. We have the resources to construct that important "behind the scenes" scripting and programming.

services

consulting Let us take a non-biased look at your site and help plan for success, help train employees on the latest software to make their job easier, or show you ways to save money on web services.

marketing What is the best way to present your business? Should you be advertising or using a guerilla campaign? We can help you get headed in the right direction when you're ready to take that step.

hosting Let us host your website and help maintain it. As your web consultants and coordinators, we partner with leading hosting companies that offer redundancy, security and performance. We provide statistics and support e-commerce transactions. We'll find the right hosting package for you.

seo Search Engine Optimization gets your site found by search engines. We offer several levels of this development based on your individual needs.

get to know our team.

No project is too big or too small for the Joppa Team.

Not only do we have an excellent core group that works in-house, but we also have developed relationships with other designers, programmers and consultants in the industry that we are able to pull in for projects when needed. This gives our company great versatility as to what we can produce on our own and being able to ramp up for a truly large project.

Chad Freeman Web Designer, AE, Partner

Founded Joppa Design in April of 2003

To say that Chad is a "people person" is an understatement. Chad loves the communication side of a project and spends quite a bit of his time responding to e-mail's, phone calls and mixing in some design work as needed. As an experienced graphic designer, he can deliver a design or communicate with a client knowing all aspects of the project from point A to Z. Chad is skilled in website production and makes sure all of our website's function properly and are up to spec. Charged as our main "New Business" contact, Chad takes the first steps in getting to know our clients.

Chad has had years of experience producing literally hundreds of websites. He was an integral part of Amarillo's largest advertising agency, taking their Internet department to the next level. Along with those years at the agency, Chad has acquired over 9 years of Internet experience. Chad graduated from South Plains Jr. College with an associate degree in Commercial Art and Graphic Design in 1996.

Chad loves to golf, play with his kids and just make people laugh. He also enjoys doing fine art and giving the weekly announcements at church.

get to know our team

Jerry Bergeron Web Designer, Art Director, Partner
Founded Joppa Design in April of 2003

Jerry's attention to detail is obvious in the designs that come through Joppa's doors. With a passion for quality, he helps the team focus on delivering a complete package, no matter what the project. While wearing several hats, you can find Jerry designing a website, collaborating on the concept and development of a job, creating some HTML, working up a business card, reviewing project hours in QuickBooks to prepare for invoicing, or working on some Joppa promotion.

Jerry has been in the advertising and graphic design industry for 20 years. He spent 14 years at a leading advertising agency in Amarillo, 7 of those years managing their web department. Since Joppa's birth in 2003, Jerry has been focusing on Internet Design. His strong background in print produces attractive, well-balanced sites that stand out from the "other" sites. Jerry attended art classes at a leading art college in Sioux Falls, SD in '85 and then received an associate's degree in advertising design in 1988.

Jerry enjoys fine art (creating and viewing), music, movies and spending time with his family (not necessarily on long road trips in the family van). He also enjoys running a camera at his church from time to time. Jerry is currently the President of the Amarillo Advertising Federation.

Miguel Quintanilla Graphic Artist
Team Member since 2006

Miguel has been designing since 1990 and has been published in more than 600 books in several states. He is proficient in 3-D rendering programs as well as animating in Flash. He has a strong design background which strengthens our print capabilities and is also a valuable asset to our web team. Over the years, he has worked in many facets of advertising as well as running his own design business.

Miguel is quite the family man and can be found coaching his son's soccer league and spending time with his wife and other two children. He is also a talented musician and composer.

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get to know our team

Curt Arbtin Lead Web Programmer

Team member since May of 2008

Curt is the go to guy when there is a database, online form, or custom web programming need. His analytical mind and problem solving nature are a definite asset to our team in this day of technology and change. His team attitude and strong work ethic adds to our 'not your average' Joppa web team.

Curt's experience with technology, software and programming dates back to 1997. He worked for Boeing, then Microsoft for 7 years and helped deliver over 12 different products for them. Prior to those 11 years of industry related jobs, Curt was in school and the U.S. Army. The list of programs, computer languages and operating systems that Curt has experience with is extensive.

J Sanders Project Coordinator, Graphic & Web Designer

Team Member since 2008 (& a worthy stint in 2006)

J brings a unique combination of skills to Joppa Design as well as 9 years of design experience. After starting college as a programmer she soon found graphic design and fell in love with it. Designing is a way for her to use her natural organizing ability and analytical mind while being creative, and still be a computer geek. Web design and development was a natural step for her to take. She graduated with her bachelors from The Art Institute of Portland in Oregon. While she attended school, she worked as a bookkeeper and office assistant where she came to understand and love systems and processes of software and office flow.

She's traveled much of the US and has lived in a variety of places. Her work experience includes being self-employed, working for small family businesses, designing for large corporations and for several Texas universities.

When she's not working, she's organizing artists for exhibitions, painting, spending time with dear friends, hanging out with her daughter, taking road trips and brewing Kombucha in her closet.

get to know our team

Crystal Freeman Bookkeeper; Joppa Team cheerleader

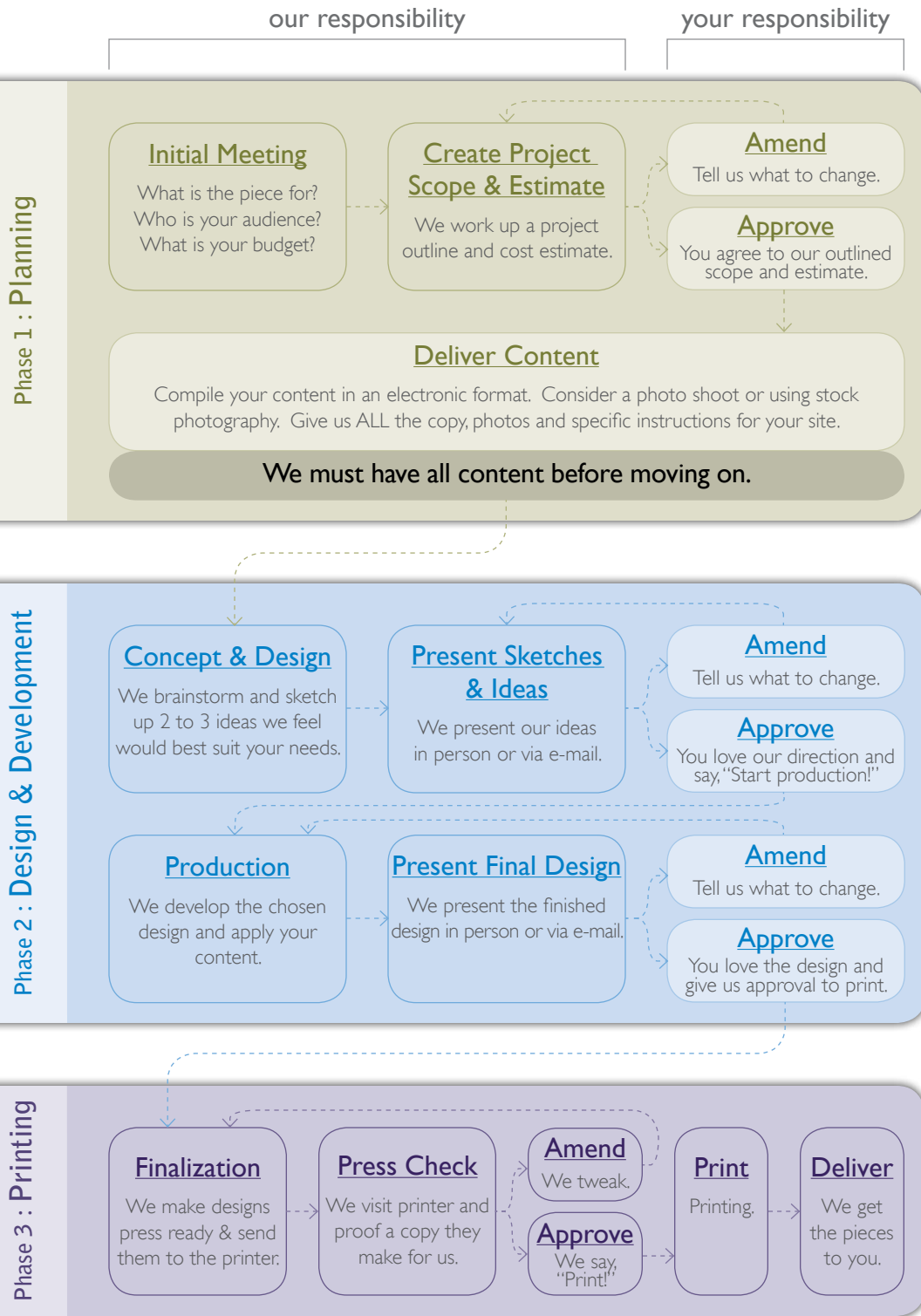
Supporter since 2003 & Team Member since 2007

Being the wife of one of the owners, Crystal has a passion for keeping Joppa in proper working order. She brings to the table much enthusiasm, dedication and a desire to excel. Crystal spends her time at Joppa deeply entrenched in the inner workings of QuickBooks, making sure employees are paid and clients are “in the know” regarding their billing status.

After attending Texas A&M (whoop!) and graduating from West Texas A&M University with a Bachelor's degree in Biology, she spent numerous years working in the “animal industry” as a veterinarian technician and later, a microbiologist. While she very much enjoyed the day to day growing and identification of bacteria (gross!), Crystal left the corporate world in 2004 to stay at home and raise 2 beautiful little girls (bacteria is still a day to day occurrence.) In her spare time, Crystal likes to..... wait! She has no spare time.

designing for print

how we work { on print }



designing a website

{ our } website development process

